

Where's the meat? **There is none.**



Whoa, that's impossible!

Now available at
The **Drunk** Poet

Design & Creative Solutions

Specialising in F&B and Lifestyle industries, STRUMM'S helps build memorable and meaningful branding and communication designs for startups, corporates and communities. Bringing our extensive experience to the table, we help identify branding and communication issues and provide creative and strategic solutions.

Our Services

We provide visually compelling and content-driven design services to effectively communicate your brand messages to your target audience.

BRANDING

- Logo Designs
- Corporate Identity
- Various Logo Applications
- Packaging Design
- Signage Services

PHOTOGRAPHY

- F&B Photography
- Event Photography

GRAPHIC DESIGN

- Poster Designs
- Billboard Designs
- Social Media Contents
- Various Visual Designs

WEB SOLUTIONS

- Full Website Design
- Landing Page



Portfolio

This section presents a few selected branding and graphic design projects that we have completed over the years. Along with these are other projects including F&B photoshoots, event designs, and websites.

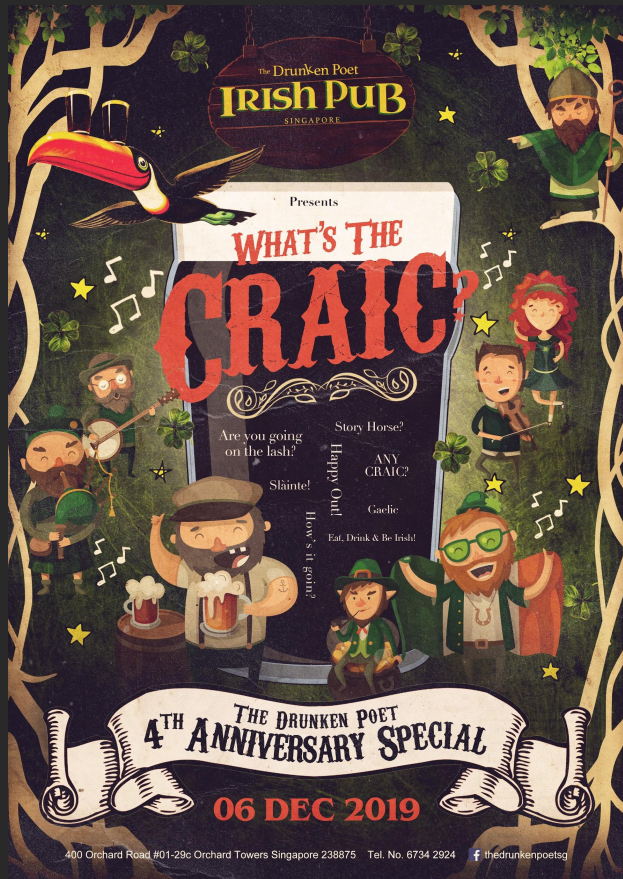
The Drunken Poet IRISH PUB

SINGAPORE

Arguably one of the best Irish Pubs in Singapore. Located conveniently in the heart of Orchard Road, The Drunken Poet offers a classic Irish pub experience.



The Drunken Poet Re-Branding

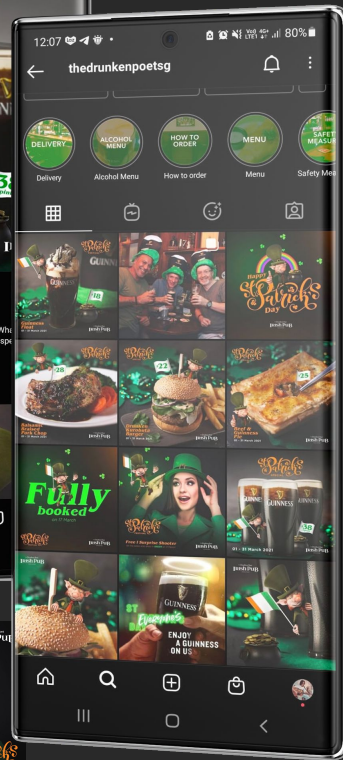
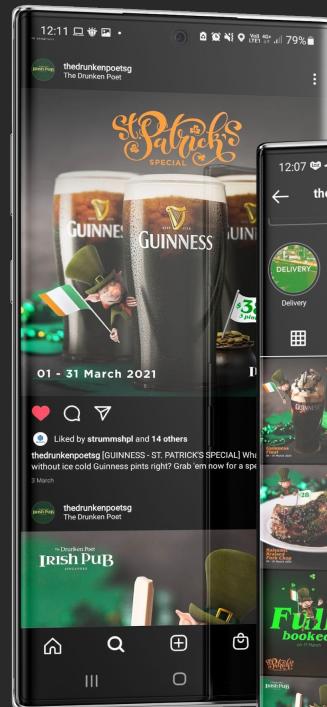


The Drunken Poet 4th Anniversary Event Campaign



Happy St. Patrick's Day

The Drunken Poet
Irish Pub
SINGAPORE



The Drunken Poet St. Patrick's Day Event Campaign and F&B Photography

Where's the meat? **There is none.**



Impossible
Burger
\$22

Whoa, that's impossible!

Now available at
The **Drunk**en Poet

Where's the meat? **There is none.**

Whoa, that's impossible!



Impossible
Burger
\$22

Impossible
Pizza
\$25

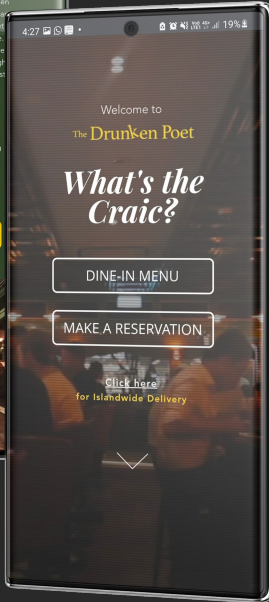
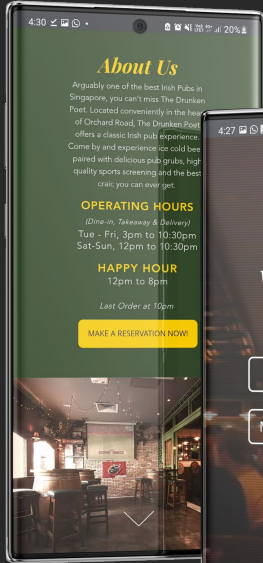
the Drunken Poet
IRISH PUB
SINGAPORE

ALL PRICES ARE SUBJECT TO PREVAILING GOVERNMENT TAXES.

400 Orchard Road #01-29c Orchard Towers Singapore 238875 Tel. No. 6734 2924 [f](#) [thedrunkenpoetsg](#)



The Drunken Poet Impossible Food Campaign and Food Photography



The Drunken Poet Website and Delivery Landing Page



CHICKEN FRY NINJA

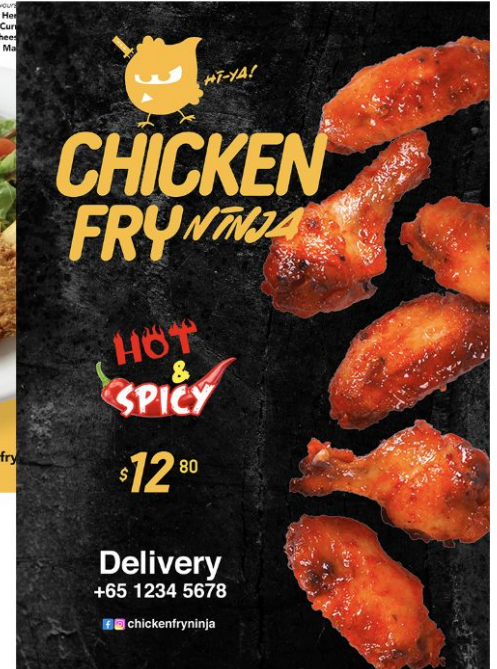
CHICKEN FRY NINJA
 CHICKEN FRY NINJA
 CHICKEN FRY NINJA
 CHICKEN FRY NINJA






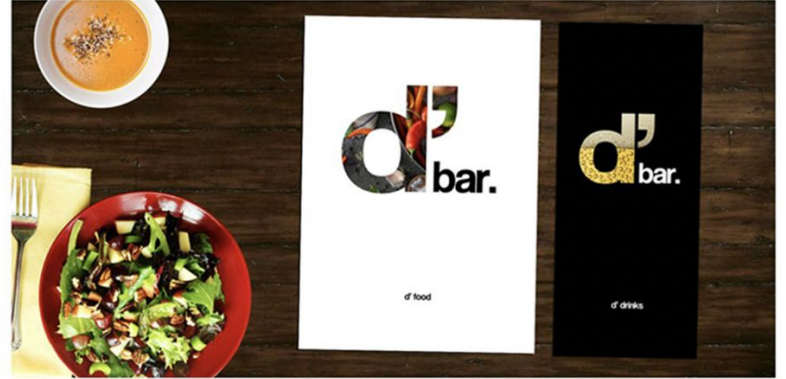
Logo and brand concept design done for CHICKEN FRY NINJA, a Fried Chicken Delivery Concept.



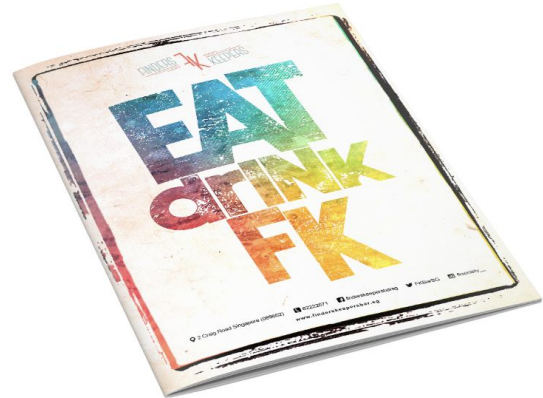
 HT-YA!
**CHICKEN
FRY NINJA**
 We Deliver with  
 XXL Chicken Cutlet
Signature
 12.90
Other Items: Lemon Herbs Curry, Cheese Macaroni
MAST TRY
DOUBLE EXTRA LARGE FRIED CHICKEN CUTLET!
Served with fries and salad
 Scan here to view our full menu.
bitly.com/chickenfryninja   chickenfry



 HT-YA!
**CHICKEN
FRY NINJA**
HOT & SPICY
 \$12⁸⁰
Delivery
 +65 1234 5678
  chickenfryninja



Logo and brand concept design for d'bar. The 'd' on the logo adapts to the brand's different selling points while the 'apostrophe' signifies possession to all these aspects. The overall brand concept is modern, clean and straightforward. The changing visual elements on the logo makes it fun and interesting to its various target audience.



Finders Keepers Food and Drinks Menu Design



A series of refreshing drinks and cocktails photography done for Finders Keepers Bar.

Grapes or grains?
Choose your poison.

\$10
Tiger Beer
Pint.

\$10
Housepour
Wine.

Offer from
10pm
to **2am**
daily

EXCEPT ON
BPL NIGHTS

51 Bras Basah Road #01-02A Manulife Centre S(189554)
www.mollyroffey.com MollyRoffeysSingapore

Molly Roffeys

Various marketing collateral designs for Molly Roffey's Irish Pub

Molly Roffeys

**HOUSEPOUR
SPIRITS**

\$5

NET
PER GLASS

MOLLY ROFFEY'S DORSETT
9PM - 12MN
www.mollyroffey.com

Molly Roffeys

OYSTER festival

COOKED OYSTERS \$24⁰⁰ RAW OYSTERS \$18⁰⁰

AVAILABLE ON
1st - 14th AUGUST 2016
WHILE STOCKS LAST



A retro party event campaign designed for Ipanema World Music Bar





Food photography done for a Japanese restaurant and bar, Torii Izakaya.

HOME

ABOUT

MENU



GALLERY

EVENTS

CONTACT

MAKE A RESERVATION

ORDER DELIVERY

32 Duxton Road, Singapore 089496
+65 6223 0093 hello@torii-izakaya.com

Torii Group
Managed By Strumm's Holding Pte Ltd

SAVOY JAPANESE EXPERIENCE

In the heart of the business district, stands Japan's oldest izakaya Torii. A historic gateway structure that remains one of the most iconic symbols of the city, it is a testament to the rich history of Japan.

Our very own Torii was created for the purpose of bringing to life an iconic symbol of Japanese history through the range of our meticulously traditional izakaya, in today's world. Torii aims to create a sense of a traditional izakaya experience, but tailored to the needs of the modern. Torii will continue to evolve to cater to the needs of our customers, with a twist!

Please join Torii and share a Japanese izakaya, and you'll see a glimpse of the history of Japan, through the range of our Torii. Torii is a gateway to the history of Japan.

居酒屋 MENU

FOOD

DRINKS

Happy Hour 4pm-8pm

32 Duxton Road, Singapore 089496
+65 6223 0093 hello@torii-izakaya.com

Torii Group
Managed By Strumm's Holding Pte Ltd



EVENTS

Our place is perfect for company events, birthday parties, and more!

Capacity

Main Dining - 40 Pax
Outdoor - 20 Pax
Outdoor - 12 Pax

CONTACT

General Enquiries
Address: 32 Duxton Road, Singapore 089496
Tel: 6223 0093
Email: hello@torii-izakaya.com
Opening Hours: Monday - 11:00am - 11:00pm, Tuesday - 11:00pm - 11:00pm, Private Events: hello@torii-izakaya.com
Website: www.torii-izakaya.com



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Torii Group
Managed By Strumm's Holding Pte Ltd

Further Information & Contacts

For further information or to request for quotation, please feel free to contact us:

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